Prezi Assignment

In this first segment of the course we have been exploring various ways to disseminate information.

- In the lab, you have been learning Microsoft Word which allows you to present your ideas “on paper.”
- In your blog, you learned how to keep an on-line journal where you recorded your ongoing thoughts and invited readers to share in the conversation with you.

In the next assignment, you will learn a new way to tell what you know: you will learn (actually - you will teach yourself) how to create an online presentation that you might make.

Prezi

A. Go to the Prezi website and create a free public account.
   
   http://www.prezi.com

B. Log into your Prezi account. Click the Learn & Support link at the top of the Prezi web page. Use the tutorials to learn how to create a Prezi presentation about online social networking.

C. Prepare only a single presentation describing the important social networking sites that are available. Your presentation must include all of the following:

   - A history of online based social networking. Discuss all of these systems:
     - Early systems: CompuServe, (BBSs) bulletin board systems, AOL, and Prodigy.
     - Website based systems: GeoCities, theGlobe, and Tripod.
     - Early profile based systems: Classmates, SixDegrees, Friendster, and MySpace.

   - Describe these three important sites of today: Facebook, Twitter, and LinkedIn.
     For each site, describe:
     - When was the site founded?
     - Who founded the site?
     - What activities does a user do on the site?

   - Describe the steps new users perform to create an account for an online social network site. Do not do this for each site; but, in general, describe it for any site.

   - Describe the steps users perform to log into their account on an online social network site. Do not do this for each site; but, in general, describe it for any site.

   - Describe the pros of online social network sites. Do not do this for each site; but, in general, describe them for any site.

   - Describe the cons of online social network sites. Do not do this for each site; but, in general, describe them for any site.
D. You submit the web address (URL) of your Prezi presentation to your lab instructor using the form given on the Lecture Assignments web page of the CS 12 Lab website: [http://cs12.cs.qc.cuny.edu/lecture.html](http://cs12.cs.qc.cuny.edu/lecture.html)

Click on the **Prezi Presentation URL Registration Form** link in the **Prezi Assignment** to go to the form.

**To obtain your Prezi presentation URL:**

1. Log into your Prezi account.
2. Click **All prezis** (on the left) to view all of your Prezis.
3. Click the Prezi you want to submit.
4. Click the **Share** button (below your Prezi) to display the **Share** window for the Prezi.
5. Click the **Copy link** button to copy the Prezi’s URL to the clipboard.
6. Go to the **Prezi Presentation URL Registration Form**.
7. Paste your Prezi’s URL in the box, on the form, for the Prezi presentation URL.