

# Prezi Assignment

In this first segment of the course we have been exploring various ways to **disseminate information**.

- In the lab, you have been learning Microsoft Word which allows you to present your ideas “on paper.”
- In your blog, you learned how to keep an on-line journal where you recorded your ongoing thoughts and invited readers to share in the conversation with you.

In the next assignment, you will learn **a new way** to tell what you know: you will learn (actually - you will teach yourself) how to create an online presentation that you might make.

## Prezi

A. Go to the Prezi website and create a free public account.

<http://www.prezi.com>

B. Log into your Prezi account. Click the **Learn & Support** link at the top of the Prezi web page. Use the tutorials to learn how to create a Prezi presentation about online social networking.

C. Prepare **only** a single presentation describing the important social networking sites that are available. **Your presentation must include all of the following:**

- **A history of online based social networking. Discuss all of these systems:**
  - Early systems: CompuServe, (BBSs) bulletin board systems, AOL, and Prodigy.
  - Website based systems: GeoCities, theGlobe, and Tripod.
  - Early profile based systems: Classmates, SixDegrees, Friendster, and MySpace.
- **Describe these three important sites of today: Facebook, Twitter, and LinkedIn.**  
**For each site, describe:**
  - When was the site founded?
  - Who founded the site?
  - What activities does a user do on the site?
- **Describe the steps new users perform to create an account for an online social network site.**  
**Do not do this for each site; but, in general, describe it for any site.**
- **Describe the steps users perform to log into their account on an online social network site.**  
**Do not do this for each site; but, in general, describe it for any site.**
- **Describe the pros of online social network sites.**  
**Do not do this for each site; but, in general, describe them for any site.**
- **Describe the cons of online social network sites.**  
**Do not do this for each site; but, in general, describe them for any site.**

- D. You submit the web address (URL) of your Prezi presentation to your lab instructor using the form given on the Lecture Assignments web page of the CS 12 Lab website: <http://cs12.cs.gc.cuny.edu/lecture.html>

Click on the **Prezi Presentation URL Registration Form** link in the **Prezi Assignment** to go to the form.

**To obtain your Prezi presentation URL:**

1. Log into your Prezi account.
2. Click **All prezis** (on the left) to view all of your Prezis.
3. Click the Prezi you want to submit.
4. Click the **Share** button (below your Prezi) to display the **Share** window for the Prezi.
5. Click the **Copy link** button to copy the Prezi's URL to the clipboard.
6. Go to the **Prezi Presentation URL Registration Form**.
7. Paste your Prezi's URL in the box, on the form, for the Prezi presentation URL.